



Global Financial Capital of New York

Managing Global Risk through Coherent Collective Consciousness A New Perspective on Global Investing

*Creating a World Free from Poverty through Maharishi Vedic Organic Agriculture
and the Maharishi Poverty Removal Program*

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Executive Summary

Globalization has brought us open markets, vastly increased prosperity and trade, and a new sense of global family. But along with this growth have come volatility, fear of change, and the expression of social upheaval. Some deeply unifying and stabilizing factor is needed to bring balance amidst rapid change. This factor must be fundamental to all cultures, all people, all political and all economic systems if it is to moderate the required diversity in a harmonious manner. To achieve a lasting and universally applicable system of economic development, that system must mirror the economy of Nature itself with its basis in the Unified Field of Natural Law, the field of consciousness.

Recent developments in the understanding of human collective consciousness, in conjunction with latest Unified Field Theories from modern physics have revealed an intimate and unified relationship between the collective consciousness of a society or nation, and the expression of natural and social laws within that society. The level of coherence or incoherence in human consciousness directly expresses itself as harmonious or destructive societal trends and natural phenomenon.

A coherent collective consciousness results in positive trends—economic and human vitality and creativity, balance and peace; an incoherent collective consciousness manifests as the opposite. Collective consciousness is the water out of which the waves of social, economic and political change are made. This understanding has powerful implications for managing investment risks, which are now global in nature, and which are seen to undermine the outcome of investments with ever increasing volatility and cost.

The Global Financial Capital of New York has launched a global organic agriculture and poverty removal program that takes advantage of this relationship between human consciousness and natural and social trends and tendencies. This program can create a coherent national consciousness and a vital local economy in each of the underdeveloped nations.

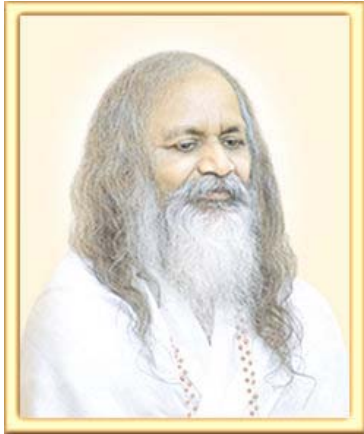
The Maharishi Vedic Organic Agriculture and Poverty Removal Program aims at developing the unused agricultural land for the production of organic food, fiber, and fuel crops in a sustainable, life promoting manner. The crops are then exported to satisfy the growing demand for pure, healthy food in the developed nations, bringing hard currency back to the producing country. This program incorporates in its training programs, powerful and scientifically verified technologies of consciousness to provide for the full creative development of millions of the world's poor farmers, creating special coherence-creating groups to rebalance, revitalize and harmonize the national and world collective consciousness.

This new approach to global investing and development through sustainable, organic production, coupled with the coherence-creating technologies, and other natural law-based housing, health care, and educational programs, will, in one stroke, remove the roots of poverty, stress, terrorism, and natural disasters from our societies, and thus eliminate the major causes of investment failure and risk.

The program also calls for a new approach to investing which requires investors to take a parental role in the project, contributing not only their funds, but also their expertise, support, patience, and commitment to the success of the project. It is thus, a privately guided, free market approach. This parental approach is necessary to manage and sustain the large natural resources and personnel required to develop millions of hectares of new land, but the potential growth of health and prosperity would be transforming to all life on earth.

INTRODUCTION

Coherence in the Collective Consciousness of Society is at the Basis of Economic and Environmental Vitality and Balance: A Unified Field based approach.

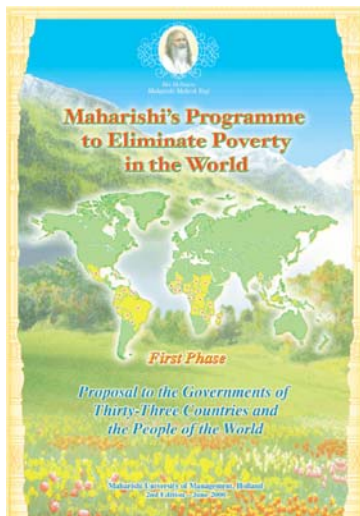


Maharishi Mahesh Yogi, the founder of the Global Country of World Peace and its affiliated financial arm in New York, the Global Financial Capital of New York, recently asked the leaders of his organizations in over 100 countries worldwide to approach the financial communities with a multi-billion dollar investment proposal—a proposal that Maharishi felt would revitalize and balance the world economy, our societies, and the environment, thus providing a foundation for lasting world peace.

The proposal calls for investments that favor life on earth through consciousness-based education, natural healthcare, natural law-based architecture, organic agriculture, and poverty removal.

The scope of this article is to consider Maharishi's proposal in the area of organic agriculture and poverty removal, and the implications that these programs would have on globalization and global risk management. Maharishi Vedic Organic Agriculture is an approach to agriculture that not only produces the highest quality and purity of food available, but also has the ability to rebalance and revitalize the collective consciousness, the world economy and the environment in a single stroke, thus ensuring a secure and peaceful basis for growing prosperity.

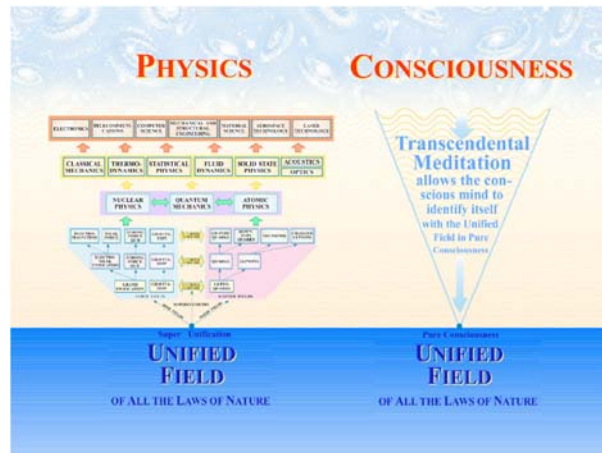
In essence, the proposal is to substantially reduce and eventually eliminate world poverty by developing the unused and undeveloped agricultural land and human resources in all the poorest nations. The result would be the creation of a "world organic breadbasket", capable of providing pure, life nourishing, sustainably grown food, fiber and fuel crops. The unique purity and quality of Vedic Organic Agriculture crops would create health and vitality in the whole world's population, while simultaneously creating economic balance and growth. With the removal of poverty, the associated weakness, stress, tensions, and social unrest will no longer inhibit economic development. The billions of the world's poor will become an economic engine, capable of bringing world prosperity, and with it peace and security.



The knowledge and experience that Maharishi and the Global Financial Capital of New York are applying in these programs come from the greatest tradition of knowledge known to mankind, the Vedic Tradition of India. This is an ancient tradition, which until Maharishi revived it, had been lost in our modern time. It is a tradition of Total Knowledge of Natural Law, the Unified Field of Natural Law, the field of consciousness, which today is being explored and elucidated by modern theoretical physics. It is a tradition and a knowledge that is capable of nourishing all life from its unified source.

Maharishi is the leading figure in that Tradition today, and the greatest scientist in the world in the field of human consciousness. Maharishi is renown for his work in developing full human potential in every area of life, and has worked with leading scientists, doctors, and in particular leading quantum physicists, to develop the practical application of the latest Unified Field theories—heterotic superstring theories—for the benefit of mankind.

It is important to understand this science and technology of the unified field in order to see the universal applicability and effectiveness of the approach presented here. Progress in theoretical physics during the past quarter century has led to a progressively more unified understanding of the laws of nature, culminating in the recent discovery of completely unified field theories based on the superstring. These theories locate a single, universal, unified field of intelligence at the basis of all forms and phenomena in the universe. Millions of times more fundamental and more powerful than the nuclear force, the unified field is the ultimate source of the order displayed throughout the vast universe.



The coherence creating technologies presented later in this article constitute a direct and practical technological application of this unified field. Because any action on the basis of this field works at the deepest, most powerful and holistic level of Natural Law, its effects are pervasive and inescapable. Theoretical and empirical investigation reveals that the unified field is fundamentally a field of consciousness. The fundamental qualities of the unified field—intelligence, dynamism, and self-awareness—are the defining characteristics of consciousness.

Understanding the internal, self-referral mechanics and dynamics of the Unified Field allows us to understand that Nature itself functions in the most efficient manner. It functions in accord with the *principle of least action*. Nature is able to organize and manage diversity from the field of unity. This is because, as we have seen above, nature is progressively more unified as we proceed to more fundamental or underlying levels, like an entire tree being supported by the root. Nature does less and accomplishes more, does least and accomplishes most, and at the ultimate level of the Unified Field, does nothing and accomplishes everything.

This is Unified Field-based Economy. This is the economy at the basis of the Maharishi Poverty Removal Program. The program is based on stimulating the Unified Field, the field of consciousness, in the experience of all those involved in the Program. The fact that the knowledge of the fundamental administrative intelligence at the basis of all life is now available in a practical technology is very significant to today’s investors. It provides the “Constitution of the Universe,” or the Unified Field of Total Natural Law, as a resource in managing investments, and gives investors the necessary organizing power to deal with issues and risks on a global level.

This is the functioning of an economic system that can nourish a style of globalization that equally supports all nations, in spite of the enormous diversity of cultures, economic and political systems. This is because a Unified Field-based approach to economic development can support all the specific expressions of an economy from a holistic and unified basis in the coherent collective consciousness of the society and nation.

This is accomplished by the widespread application of Maharishi Technologies of Consciousness on the farms—large groups of farmers and their families practicing the world’s premier technology for increasing creativity in individuals and coherence and harmony in the collective consciousness. In the following pages, we will see how this single factor will neutralize the stress and tension in all nations simultaneously. Reducing the grip of negativity and incoherence in the collective consciousness will immediately reduce and eventually eliminate the offspring of that collective negativity—crime, violence, terrorism, war and natural disasters.

This is the essence of the Global Financial Capital’s approach to risk management. Eliminate the underlying cause and source of negativity and stress in the collective consciousness, and thus remove all the major risk factors—lack of creativity and organizing power in individuals, lack of orderliness in society, and lack of balance in nature.

Maharishi has explained from his tradition that for progress to be sustained, five qualities must be present within the individual and the society: stability, adaptability, integration, purification and growth. These qualities are the exact qualities inherently available in a coherent collective consciousness. Coherence allows for the infinite flexibility in social behaviour that is needed to promote stability and adaptability simultaneously. And because these are qualities that can be developed in the collective mind through the programs of the Global Financial Capital, this program becomes the necessary requirement to stabilize global growth.

Profits from the Maharishi Poverty Removal Program will be fully dedicated to providing good rates of return for investors, achieved on the basis of local, affluent economies, and on the basis of the growing demand for organic produce in affluent nations. The plan calls for removing poverty promptly and directly by developing the full creative potential of the individual farmers and their communities and through the implementation of natural law-based housing, education, and health care.

The scope of Maharishi’s investment proposal—its sheer scale, boldness and comprehensiveness—has created a hopeful stir in many of the best financial minds. But that stir has been accompanied by doubts as to whether Maharishi and the Global Financial Capital have adequately considered the mechanics of today's financial markets and the sophistication with which they approach and analyze investments and risk.

Maharishi, however, has a unique and far-reaching perspective on risk. Maharishi's plan is the plan of a world teacher and administrator. His plan is the plan of a unique individual who is capable of comprehending and assessing the essential nature of the world's collective consciousness as it spontaneously and inexorably manifests in global trends and tendencies. Maharishi’s plan is thus capable of comprehensively addressing all the world's major problems in one unified approach, simply because unity in nature is at the basis of all diversity in nature.

These programs are unique in their ability not just to analyze risk, but also to actively manage it, and effectively reduce it to a point of unprecedented security for investors.

Maharishi justified the uniqueness and comprehensiveness of his plan in the simple statement, “To reach a new goal, only a new path will suffice.” We are at a critical time in modern history, where the pace of change and its associated tensions, stresses, and imbalances that have been created in individuals, and in nations as a whole, represent a growing destructive force. Only an equally vital force of coherence, balance and peace in individuals and nations can ever create a successful challenge to this darkness in the world’s existence. This is a fundamental and collective consciousness-based approach to managing risk.

Creating Profits and Managing Risk from Deeper Levels of Nature's Functioning

The health, coherence and economic balance that will come from Maharishi's programs, along with the educational and economic development that would be provided to the world's restless poor, can neutralize the unbalancing, destructive forces—forces which threaten the economic security of every single person in our world. There is simply no escape, for anyone, from geopolitical tensions or global expressions of fear and terrorism. There is thus an urgent need to manage and reduce these negative forces before they produce an irrevocable effect on our economics and well-being. This global management of the source and causes of risk can only happen from the deepest, most fundamental level of nature’s functioning—the Unified Field of Natural Law, which is the deepest level of human consciousness. It is from here that the creative and destructive operators that science has identified as fundamental in nature take their origin. This is unified field based-economy, unified field-based administration.

Without a global perspective on risk, the term becomes meaningless. Risk has to be considered from its deep basis in the creative and destructive forces of nature. And risk must be addressed and remedied from this causal level, which, on the subjective side, is the level of coherence or incoherence in individual and collective consciousness. This fundamental approach gives us the ability to manage risk on a global level. Without managing risk globally at its source in incoherent collective consciousness, there is no hope of managing risk in each and every individual investment.

In the Vedic tradition from which Maharishi comes, this expression of imbalance or incoherence in human consciousness has been understood to effect not only the trends in human societies, but even the natural world—the every day physical environment in which we live. The same force of negativity and incoherence in man’s consciousness, expressing itself as crime, war, and all negative behaviour, is expressed in the natural world as disasters such as hurricanes, earthquakes, floods and droughts. These natural forces are another huge, unknown risk to any investment, which can be effectively managed by this fundamental relationship between the coherence in collective consciousness and the laws of nature expressing themselves in balance or disruption.

This plan to manage risk is not a matter of talking or negotiations or treaties. These methods have been resounding failures for centuries. In the programs of the Global Financial Capital of New York, we are addressing fundamental imbalances in specific regions of the world, and in

the collective consciousness of the world as a whole, and we are providing real solutions to restore the balance between negativity and positivity, tension and balance. Our goal is nothing less than the permanent restoration of balance and harmony in individual, national, and world consciousness. This is the basis of creating prosperity.

Maharishi Technologies of Consciousness: Developing Creativity and Balance in Human and Natural Resources

Over the last 50 years, Maharishi has revived, developed and disseminated traditional technologies for developing consciousness that can improve mental and physical health, enliven vitality and orderliness in mind, body and environment, improve creativity and brain functioning, and restore balance in both individuals and societies. These technologies, known as the Transcendental Meditation and TM-Sidhi program, are the most carefully researched and widely practiced techniques for individual and social development available. They can be easily learned by anyone. More than 6 million people, of all ages, belonging to all cultures, religions, and educational backgrounds in countries throughout the world, practice these techniques.

The Transcendental Meditation technique is a simple, natural procedure to gain deep rest and contact your inner reservoir of creativity, energy and intelligence. It's easy and enjoyable—just 20 minutes twice a day sitting comfortably with the eyes closed. It requires no effort or concentration, no special skills or change of lifestyle.



During the practice of the Transcendental Meditation technique, the mind and body settle down to experience a unique state of restful alertness. As the mind becomes more silent, the body becomes deeply relaxed. At the most settled state of awareness, the mind transcends all mental activity to experience the simplest form of awareness, Transcendental Consciousness. Scientific research has shown that the experience of Transcendental Consciousness is correlated with total brain coherence and integration, expressed as greater creativity, improved learning, higher IQ, better grades, higher moral reasoning, and improved neurological functioning of the body.

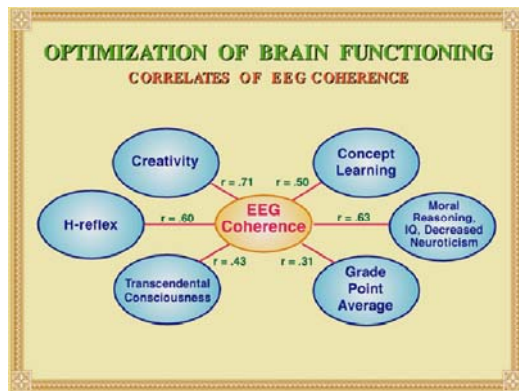


The TM-Sidhi program is an advanced aspect of the Transcendental Meditation program. It trains the individual to think and act from the level of Transcendental Consciousness, spontaneously developing the ability to function in our daily activity from this unified level of Natural Law. This brings about the full support of Natural Law and the effortless fulfillment of one's desires in all avenues of life. The most powerful aspect of this program is Yogic Flying, which develops and demonstrates perfect mind-body coordination. This technique has been scientifically correlated with maximum brainwave coherence, indicating maximum orderliness and integration of brain functioning, where the total potential of the brain is fully awakened.

The Transcendental Meditation and TM-Sidhi programs are the ultimate expression of science and technology functioning together, because they offer both the knowledge and the experience of the finer levels of nature's functioning. Functioning from this level of total potential of Natural Law, one has the knowledge of Natural Law, and can command all channels of Nature's infinite creativity and organizing power. Just as an order from the Prime Minister commands the total authority and resources of the nation for its implementation, any intention projected from the Unified Field of Natural Law commands the infinite organizing power of Natural Law for its fulfillment.

The Scientific Evidence at the Basis of the Maharishi Poverty Removal Program

What is the evidence that Maharishi's Poverty Removal Program through Vedic Organic Agriculture can work? In this proposal, the major theme has been to alert both individuals and financial institutions of their opportunity—and their responsibility—to support the positive, creative forces in nature and society, and to neutralize the negative tendencies and violence. Maharishi's tradition of knowledge and the latest Unified Field Theories support the fact that this can be accomplished by managing the underlying level of coherence or unity in the collective consciousness. What does this mean?



Each individual, based on the degree of coherence in their brain functioning, expresses himself or herself in their thoughts and actions. If brain functioning is coherent, as measured by global EEG coherence, then the person's actions are creative, progressive, unified and life supporting. If the individual experiences a great deal of incoherent brain functioning, the effect is disharmony, negativity, and violence in their thoughts, speech and actions.

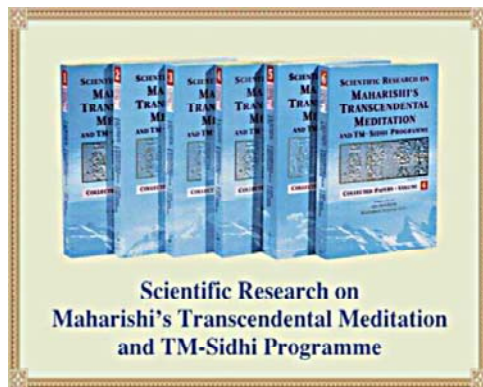
Collective consciousness is the sum total of all the expressions of coherence or incoherence in the individuals making up the society. If the individuals are coherent and unified within themselves, that then becomes the quality of the collective reality. If not, the opposite is the reality.

Maharishi Technologies of Consciousness and their effect on human development and coherent brain functioning are well supported by the latest scientific theories and research on human consciousness and their effect on human and environmental balance and orderliness. Please refer to the following:

www.tm.org/discover/research/index.html and www.globalgoodnews.com/research.html

On the individual level, 600 scientific studies from 200 different institutions around the world testify to the soundness of this approach of creating coherent and orderly functioning. Research on the Transcendental Meditation and TM-Sidhi programs has been published in more than 100

leading scientific journals, including *Scientific American*, *Business and Health*, *Science*, and the *Journal of the American Medical Association*.



This research demonstrates that human consciousness can directly access and experience the unified field in the most expanded state of human awareness, known as “pure consciousness.” This experience of the unified field—pure consciousness—constitutes a fourth major state of human consciousness, physiologically and subjectively distinct from the states of waking, dreaming, and deep sleep. This experience, marked by the onset of global brain wave coherence measured by EEG and increased alpha power, indicates maximum orderliness of brain functioning and utilization of the total brain.

Regular experience of the unified field through the Transcendental Meditation program has been shown to dissolve deep-seated stress in the individual, bringing marked reductions in hypertension, stroke, heart disease, and other stress-related illness. When practiced collectively in groups, this same program has been shown to effectively reduce societal stress and tensions, causing associated reductions in crime and social violence, and an upsurge of peace and positivity throughout the population.

Specifically, published research confirms that collective practice of the Transcendental Meditation and TM-Sidhi program by groups of several hundred to several thousand trained experts quickly neutralizes acute societal stress—including the ethnic, religious, and political tensions that fuel violence and conflict. Violence and conflict are thereby averted as tensions are calmed and as the enmity in an adversary is naturally defused.

From the perspective of physics, such groups of trained, peace-creating experts collectively accessing and stimulating the unified field generate powerful waves of unity and coherence that permeate the collective consciousness of the whole population. The immediate, practical result is markedly improved positive trends throughout society.

This phenomenon of increased coherence and peace throughout society was first reported in research published in 1976, which found that when 1% of a community practiced the Transcendental Meditation program, the crime rate dropped by an average of 16%. This phenomenon was named the “Maharishi Effect” in honor of Maharishi Mahesh Yogi, who first predicted it in 1960. This term now includes the influence generated by group practice of the

Endorsements from Independent Scholars

“In the studies that I have examined on the impact of the Maharishi Effect on conflict, I can find no methodological flaws, and the findings have been consistent across a large number of replications in many different geographical and conflictual situations. As unlikely as the premise may sound, I think we have to take these studies seriously.”

—Ted Robert Gurr, Ph.D., Emeritus Professor of Government and Politics at the University of Maryland

advanced TM-Sidhi program, through which even the square root of 1% of a community is sufficient to create measurable changes in social trends.

This coherence creating technology is the most extensively researched and thoroughly established phenomenon in the history of the social sciences. Such group practice is the cornerstone of reducing risk in the world.

On the collective application of Maharishi Effect, 50 demonstration projects and 23 published scientific studies attest to the effectiveness of handling collective consciousness through the Global Financial Capital Programs. During the last 25 years, the powerful, innovative approach to peace presented here has been extensively field-tested—in the Middle East, in the United States, and throughout the world. The consistent result has been dramatic reductions in terrorism, war, and other social violence. These findings have been replicated, published in leading academic journals, and endorsed by hundreds of independent scientists and scholars. The efficacy of this approach is now beyond question.

The studies are presented at:
<http://www.invincibility.org/research.html>
<http://permanentpeace.org/>
and www.Globalfinancialcapital.org.

This body of research supports the fact that the ancient sages were correct about the peaceful and creative power of human consciousness. Modern science and timeless wisdom have come together in a practical, powerful technology for prosperity and peace.

The collective application of these development programs is highly significant to this discussion of risk management, because when sufficient numbers of people practice Maharishi's Technologies of Consciousness in a city, state, or nation—equal to the square root of 1% of the target population—it creates a collective effect of coherence in that society as a whole due to the *field effect* of the practice. Consciousness is a field at the basis of all human activity. Stimulating that field in the direction of greater coherence on the individual level automatically creates more orderliness in all expressions of that field throughout the collective consciousness. This is the scientific basis of the Maharishi Effect. It can bring an invincible level of coherence in national consciousness, and bring peace, happiness, and prosperity to everyone in the nation.

This expression of coherence on the social level is supported by the physics of coherent systems. The phenomenon of a coherent system creating impenetrability from outside forces is known as the Meissner Effect, demonstrated when a coherent superconductor is impervious to the penetration by an external magnetic field. In its social application through the coherent systems

**Endorsements from
Independent Scholars**

“The claim can be plausibly made that the potential impact of this research exceeds that of any other ongoing social or psychological research program. The research has survived a broader array of statistical tests than most research in the field of conflict resolution. I think this work, and the theory that informs it, deserve the most serious consideration by academics and policy makers alike.”

—David Edwards, Ph.D., Professor of Government at the University of Texas at Austin

of collective consciousness created by group practice of the Maharishi Technologies of Consciousness, the same phenomenon is experienced as the Maharishi effect.



The above understanding and research point to one simple thing: the financial community must consider the broader ramifications of their investments. An investment that creates profits but also raises levels of fear and tension in collective consciousness can no longer be considered an acceptable use of capital. Human nature and the natural environment are deeply and profoundly interconnected. Allocation of financial resources that bring imbalance in either the collective consciousness or in nature put us all at risk, because the increase or decrease in the stress level of collective consciousness is the real factor in determining the ultimate risk created by the investment, and whether that investment or any investment will be substantially reduced or eliminated through natural or human destruction and violence.

Maharishi Poverty Removal Program: Coherence, Creativity, Vital Food and Economic Balance

On the basis of the above understanding, Maharishi and the administrators of the Global Financial Capital are presenting a proposal for revitalizing the world's food supply while simultaneously removing poverty and balancing the stress and negativity in world consciousness. This goal can be quickly achieved through a Global Poverty Removal Program—a financially profitable, secure and risk-reducing venture.

By now, it is well established that poverty is the breeding ground for many of the tensions and fears that contribute to the current imbalances in our world. More than 80% of the world's wealth is in the hands of less than 20% of its people. The combined wealth of the world's three richest billionaires is greater than the total income of the 48 poorest nations. This means that in the hands of a relatively few individuals, the necessary finances already exist to achieve the goals of Maharishi's poverty removal program. And these finances are, by and large, in the hands of those individuals who know how to achieve success. What has been missing until now is a program to inspire and engage these successful people to raise the well being of the world as a whole. Maharishi's Poverty Removal Program is the solution to that challenge.

Simply stated, the goals of the Maharishi's Poverty Removal Program are as follows:

- Develop a significant part of the nearly 2 billion hectares of unused or underused arable lands with agricultural potential, using the wealth of the earth to create wealth for mankind. Poverty can only be removed by the creation of new wealth, not by redistributing existing wealth.
- Eradicate poverty in all its forms—mental, physical, and spiritual—from the very start of the program. From the very beginning, the program provides the farmers techniques of personal development for their creativity, and the necessary Vedic Organic farming skills to develop their lands. Along with this training, they will be provided with Natural Law-based housing, education, health care, and salaries at least double their present income.
- Create a unique quality of Vedic Organic food—nectar food—or *amrit bhojan* in sanskrit, that is the most vital and nourishing food available in the world today—food that can thus command prices in the market that are 3 times the cost of chemically grown, life damaging food.



- Guide farmers to produce export-oriented products for maximum profit. Market the fresh food to the developed nations, where such growing conditions and purity of food are not available. This will provide the needed hard currency to the developing nations and thus balance the world economy.
- Reduce the working hours of the farmers, giving them more time for recreation, spiritual and cultural pursuits according to their heritage. Mothers would remain at home with the children, thus establishing a strong center for family life.
- Make the programs financially self-sufficient, like nature itself, by stimulating their startup and growth through the Raam development currency, an alternative currency of the Global Country of World Peace.
- Establish Maharishi Colleges of Vedic Economy and Maharishi Colleges of Vedic Agriculture to educate poor farmers to increase their productivity, so that they earn more while working fewer hours a day.

Benefits of the Maharishi Poverty Removal Program

There are many global benefits that derive from the Maharishi Poverty Removal Program and many cogent reasons why this program can increase world prosperity and reduce risk for wealthy investors.

- First and fundamentally the projects reduce risk globally by reducing the factors that create financial risk and loss. This is accomplished both through coherence-creating groups of farmers and their families practicing Maharishi Technologies of Consciousness in large groups, and through vitally needed economic balance, the lack of which is the major destabilizing force in every nation's efforts to create peace and prosperity.
- Secondly, the worldwide organic agriculture program will create pure vital food, bringing not only economic vitality, but human vitality and health as well. Health is the key factor in any man's happiness, well-being, and success. Current methods of chemical and industrial farming not only deplete soils (and thus the foods) of nutrients and vitality, but also severely pollute and even poison the overall environment. This destroys both human and environmental health. Maharishi's Poverty Removal Program, using organic farming methods, will allow nations to maximize economic gain from natural resources in a safe and life supporting manner.
- Thirdly, Maharishi's Poverty Removal Program through Vedic Organic Agriculture will support local energy economies by growing biofuel crops on large portions of the unused land, creating energy self-sufficiency in any nation that participates. This will alter the poor nations' economic imbalance and create national prosperity and progress. And because it is the unused land that is being developed, there will be no losses in the food supply.
- Fourthly, the program will create environmental balance. Environmental care can eliminate billions of dollars of loss from ill health attributed to the pollution of our air and water, and toxicity in our food and drinking water supply. Currently more than 6% of China's GDP is spent to treat health complications from air pollution. From a deep level of nature's functioning, environmental balance can also moderate the natural destructive force in nature, and thus reduce or eliminate the growing number of natural disasters that have the potential to completely disrupt economic success of individuals, companies, and nations. Every business in the world would thus benefit from this balance.
- Finally, and most significantly, the project will generate billions of dollars in profit from the sale of organic food, fiber and fuel crops. This profit will benefit local farmers and international investors together, and restore the dangerous imbalances in the world's economy. Maharishi's program for reclaiming the unused land for organic agriculture, using existing technologies for converting vegetable oils to usable and efficient fuels, can make participating nations food and fuel self-sufficient, and create a growing economic prosperity from export related production.

The Investment Community— The Need to Adopt a New Perspective on Profit and Risk

Some members of the investment community have responded to the Global Financial Capital's request for billions of dollars for the Maharishi's Poverty Removal Program by saying that it is out of proportion with the kinds of investments that financial sources normally consider in the agriculture or poverty removal sector. But seen from a higher perspective, and from the potential ability of the program to manage global risk, it is not out of proportion. It is, in fact, the most pressing need of our time. It is also the best and most profitable use of funds. The Global Financial Capital of New York is raising these funds for a life supporting, economically balancing project for the benefit of world health and security. At this time in history, the economic benefits of world peace and security are the single most important investment that any investor could make. History has proven that the upheavals that markets and societies experience can neither be anticipated nor managed, once in full force. Neither the politicians nor the economists have the answer to managing the growing forces of globalization.

The mere analysis of risk, as it exists in today's markets, is powerless to eliminate the prime and fundamental causes of financial risk. This is the critical uniqueness of Maharishi's approach, and this is what makes these programs significant programs for wealth generation and maintenance. The programs have the ability to develop human and natural resources to an unprecedented level and to simultaneously reduce the risk associated with these programs.

Financial institutions routinely pour billions of dollars into companies and industries that aggravate the balance in world consciousness and the natural environment by supporting destructive tendencies. They do this generally without hesitancy, feeling that they understand and can manage the risks involved, assuming their mathematical models are competent to protect them. Current headlines speak to the dangerous incompetence of this assumption. Investors have not been dealing with risk on a global scale, from the perspective of the stress and tension growing in society, and from the need to balance this force with the force of positivity, and peace.

Small, localized risks are considered without taking into account the critical, underlying global risks. Precious national resources are continually flowing from the government, corporate and individual sources in the USA and many other nations into chronically useless "peace keeping" efforts around the world. It is history repeating itself, over and over again. If this sad cycle of violence and fruitless "after the fact" efforts to contain violence is to ever end, some new knowledge is needed. "Only a new seed will yield a new crop."

Having in hand this in-depth and scientifically verified understanding of the relationship between collective consciousness and social trends, why should the counter balancing activity—the Global Financial Capital's plan to invest in peace, balance and prosperity—raise so many objections? Indeed the fact that the widespread financial support of destructive trends raises so few investment objections highlights the strength that these destructive tendencies have in our society.

In the light of the well planned and executed 9/11 terrorist attacks in New York, it is all too easy to imagine the havoc that one nuclear equipped terrorist group could create. The ensuing chaos could cripple the economic system. Everyone could lose a significant amount of his or her wealth. Terrorists need only fear as their weapon. Fear is the most powerful of all the destructive forces. Indeed this fear of terrorism is already taking a significant toll on the well-being of the wealthy. The money that they are spending in the vain hope of somehow protecting themselves, their companies and their families has only created the illusion of protection, without the actual substance of terrorism prevention. Given the vastly powerful technologies of destruction, no one, however wealthy, can run away and hide from this global threat.

Abraham Lincoln was speaking to our time when he said, “There is no permanent way to destroy your enemies other than making them your friends.” It is essential to avert the danger before it arises. With regard to terrorism and war, only a preventative approach has any hope of working. Military might has proven itself incapable of ever creating peace. It creates only the opposite of peace.



It is thus the strength of the negative tendencies in individuals and in nations that must be the first and foremost consideration when the real controllers of world economics consider risk and make decisions as to where funds should flow to create prosperity. The Global Financial Capital’s program of creating economic balance through large scale organic agriculture projects, along with the coherence created in the society from the creating coherence groups on the farms, will reestablish balance in the world consciousness and thus check the destructive forces at their source.

A New Parental Role for Investors

By creating economic prosperity and environmental balance, this new project of global organic agriculture represents a quantum leap forward in the concept of socially responsible investing. Currently, Maharishi says, investment risk is a continual source of fear, doubt, and uncertainty in the lives of the wealthy. Investors are continually worried about the status of their investments, and their lives are spent in this debilitating fear and doubt. Every day is a day of concern over financial markets, gain and loss, and fear of economic trends. This makes the overall theme of a wealthy person's life one of continual fear and doubt.

Maharishi proposes an entirely new approach to investments, an approach based on reducing risks and on creating a genuine parental role for the investor. It is like a father's relationship to his son. Investments should inspire confidence, and support the growth of well-being in those who are using the funds. Investors should lend their money, offer guidance to the business that borrowed, and provide the benefit of their experience. Investing should be a supportive, parental relationship, rather than a risk and fear-based relationship. This is a kinder, gentler form of global capitalism.

Investors would share the responsibility for success, and would offer additional help in times of need. This would allow a continued nourishing and revitalizing effect for both the investor and the project, and would allow investors to help create the success that they so much desire. Instead of doubting, worrying, and analyzing risk, investors would be helping, creating and nourishing success.

This parental element to investing is a key and necessary factor in all the Global Financial Capital projects. It will take some patience, like raising children takes patience, but the rewards will be equally fulfilling. The potential for profits based on this development approach will far exceed the risk adverse approach. This global approach will bring into the financial picture 2-3 billion wealth-generating individuals, with the full creativity and intelligence of Total Natural Law behind them. This will bring the joy and assured success back into investing.

Conclusion



Seen in this light, the Global Financial Capital's Global Organic Project is the most risk free and socially responsible investment available anywhere. It is an investment that reduces global risk and taps human and natural resources on an unprecedented scale. It is thus an investment that the financiers cannot afford to miss. It is the wealthy that have the most to lose when the destructive forces gain dominance, not the poor. It is the wealthy who suffer when a terrorist attack or war shakes the financial markets, or a natural disaster like a hurricane or earthquake strikes. The financial markets in general and the insurance industry in particular can attempt to spread the risk around, but as the frequency of these disasters, both manmade and natural, increase, which they surely will as the stress in collective consciousness builds, the profitability of financial agencies will increasingly suffer.

Compared to the trillions that could be lost in a major collapse of the system, a few billion dollars invested in a world-transforming project should be the first priority for all the financial institutions. Therefore all serious thinkers and actors in the financial world should try to deeply understand the offer that Maharishi and the Global Financial Capital are making to create financial balance, coherence and peace in the world, and determine how to collectively implement and support it.

Investors are invited to contact the author at the Global Financial Capital of New York for details on project plans and investment opportunities in the field of Maharishi Vedic Organic Agriculture.

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